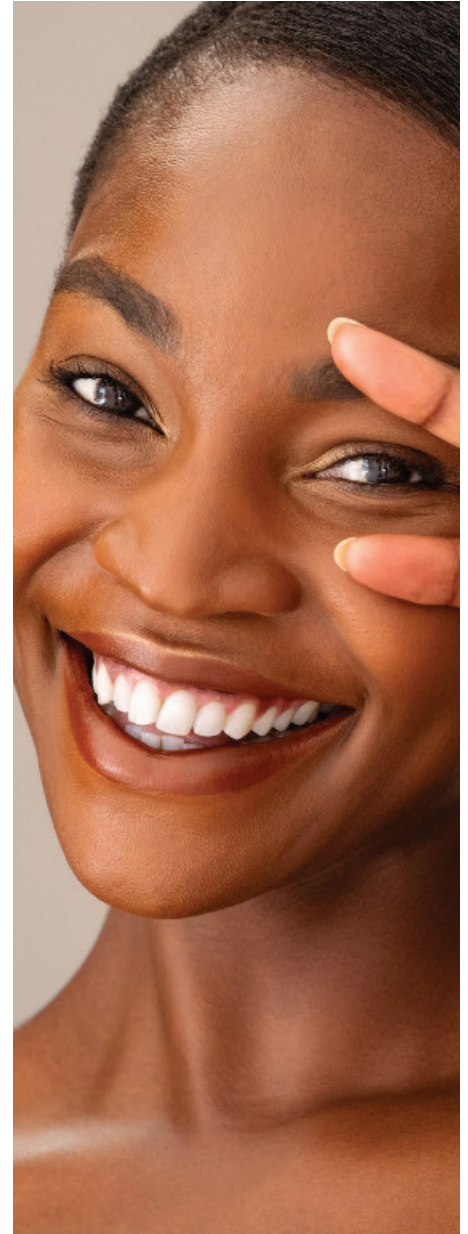


Skinergy

The Wisdom of Beauty

PRODUCT LAUNCH



NEW
EYE TREATMENT
COLLECTION

OUR STORY

Skinergy: Scientifically formulated for a result-based outcome™

Our ethos is to create skincare where the ingredients work both intrinsically within each product and synergistically across the entire range, to ensure optimal results for the healthiest skin.

We use the latest clinically tested, 'clean' ingredients in our products, avoiding parabens, alcohol, or mineral ingredients as much as possible.

As skincare brands diversify into the retail sector this leads to the loss of revenue for salons and spas as clients have the option to buy online or in retail stores, resulting in the loss of exclusivity offered by professional brands to the skincare industry.

At Skinergy we understand the competitive skincare market, resulting in the development of Skinergy 3-24, a range of treatment specific products containing the optimum levels of active ingredients, for you, our business partner, which will remain exclusive to salons on spas. We will still offer Skinergy retail on various retail platforms to create brand awareness and support consumers with affordable skincare. Skinergy 3-24 will be yours exclusively, targeting treatment specific requirements with enhanced efficacy and an increased turn around for results.



OUR MISSION

Skinergy is manufactured in South Africa, incorporating the latest development in skincare actives. We strive to offer effective skincare at competitive prices.



Skinergy
The Wisdom of Beauty

WHAT IS SKINERGY 3-24?

Skinergy 3-24 was created to provide professional skincare therapists with an exclusive range, available in-salon and per prescription through professional channels.

Containing the latest high-quality ingredients, incorporated at the best percentage to ensure efficacy, these products ensure phenomenal results in the treatment room.



Formulated to address specific conditions and concerns, it enables the creation of a bespoke treatment to address your client's specific needs.

Skinergy 3-24 is an exclusive range, only available to qualified Somatologist for treatment use and for prescription to their clients.

Why 3-24?

Skinergy 3-24 is created to Protect, Preserve and Prevent, 24 hours a day. These products have been formulated to protect the skin barrier and preserve the skin's natural ability to heal and renew itself, and through this prevents the occurrence of skin concerns. Combining active and cosmetic ingredients synergistically, Skinergy offers result-driven outcomes 24 hours a day.

KEY PRINCIPLES

Result Driven:

Our active ingredients have been carefully selected to treat common skin concerns through a multi-faceted approach, ensuring optimum results. Our products combine actives with various molecular sizes in carefully crafted formulations to ensure penetration to the targeted layers of the epidermis and dermis to ensure an enhanced efficacy.

Innovative:

At Skinergy we are continually reviewing and renewing product formulations to ensure we include the latest and greatest cosmetic grade actives, ingredients, and botanicals to deliver long-lasting skin improvement.

Holistic Approach:

The first stage of development or renewal of any Skinergy product is a holistic evaluation of product contents and required outcomes. Natural ingredients are researched and evaluated for incorporation, to assist the skin's natural microbiome and cellular communication, and through this addressing the causes of skin conditions rather than just treating symptoms.

Safe:

Each ingredient has been extensively researched to ensure we only use the best ingredients which have been approved for cosmetic use, at the correct and most efficacious concentrations to ensure optimal results.

Vegan:

Vegan skincare is better for the environment and safer for your skin.

Each ingredient has been carefully selected to be 100% vegan. Striving to contain the highest level of natural ingredients without compromising product efficacy and on skin feel, Skinergy is free from toxic additives.

NEW COLLECTION 2023



3-24 Timeless Age Eye Resurrection Wonder

A resurrected eye area, optimally hydrated, protected, and strengthened, with minimized fine line, puffiness, and dark circles.



3-24 Skin Glow 360° Eye Serum

A 360° holistic skin health approach, pro-actively targeting eye contour skin concerns resulting in a well-rested, stress-free youthful appearance.



Hydra Boost Eye Rescue

For an eye contour that is rescued from the signs of fatigue, stress, and age with all-day hydrated skin, a reduction in wrinkles, puffiness, and dark circles.



Skin Protect Eye Peptide Complex

Hydrates and firms the skin around the eyes, counteracting dark circles and puffiness while protecting against skin stress and damage.

THE IMPORTANCE OF PROFESSIONAL EYE TREATMENT PRODUCTS

Protecting and nourishing the delicate skin around the eyes is an integral part of any skin-care regime. Eye creams and treatments reduce the appearance of dark circles and wrinkles while preventing premature aging and damage from environmental pollutants. These products also firm, hydrate, and repair the skin while improving overall skin texture and tone. Eye products are specifically formulated to reduce puffiness and the appearance of crow's feet. As the first signs of ageing appear around the eyes, investing in professional eye treatment products is a great way to keep your appearance youthful and healthy.

To accomplish this, we have created 4 new eye treatment products to target your specific skin concern:

Skinergy - for all consumers:

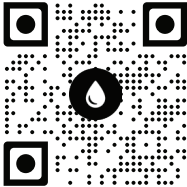
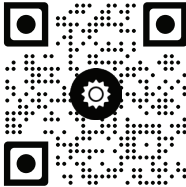
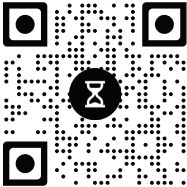
- Hydra Boost Eye Rescue
- Skin Protect Eye Peptide Complex

Skinergy 3-24 for professionals:

- Skin Glow 360° Eye Serum
- Timeless Age Eye Resurrection Wonder



Skinergy Eye Treatments 2023

	Skinergy		Skinergy 3-24	
	Retail		Professional	
	Hydra Boost Eye Rescue	Skin Protect Eye Peptide Complex	Skin Glow 360° Eye Serum	Timeless Age Eye Resurrection Wonder
	 Skinergy The Wisdom of Beauty	 Skinergy The Wisdom of Beauty	 Skinergy 324	 Skinergy 324
Key Functions	For advanced hydration, whilst also treating dark circles and puffiness.	Protects, strengthens and firms the skin, so that you can counteract dark circles, puffiness and wrinkles.	A holistic eye treatment, combatting the effects of stress, improves cell DNA, wrinkle depth & firmness while achieving radiantly glowing skin.	For the ultimate resurrected eye area, combatting a fatigued appearance by reducing dark circles, puffiness, providing superior hydration and a improved skin texture.
Application	Apply a pea-sized(0,1 ml) amount of product to your ring finger and lightly tap on the orbital bone (not directly on the eyelid), moving from the inside out and on the brow line. To be used in the morning and evening, after cleansing but prior to applying a moisturiser.			
Key Ingredients	• Sodium Hyaluronate • Saccharide Isomerate • Cichorium Intybus Root Oligosaccharides • Acetyl Tetrapeptide-5	• Rice and soy peptides • Acetyl Hexapeptide-8 • Palmitoyl Tripeptide-5 • Sodium Hyaluronate	• Bilberry Fruits and Rosemary Leaves • Marine ferment • A Biomimetic Active from Turmeric Spice • Cannabis sativa stem cells • Turmeric extract and Pomegranate seed stem cells • Peptides • Centella Asiatica	• Myrothamnus flabellifolia (Resurrection Plant) • Ceramides • Cichorium Intybus Root Oligosaccharides • Acetyl Hexapeptide-8 • Rice and Soy Peptides with Superoxide Dismutase • Gluconolactone • Squalane • Sodium Hyaluronate • Saccharide Isomerate
Size	15 ml	20 ml	20 ml	15 ml
SKU	6748	6750	6751	6749
RRP	R 198.00	R 270.00	R 475.00	R 394.00
Wholesale price	R 110.00	R 150.00	R 264.00	R 219.00
Web-link:	https://skinergy.co.za/product/hydra-boost-eye-rescue/	https://skinergy.co.za/product/eye-peptide-complex/	www.skinergy.co.za/product/360°-eye-serum/	www.skinergy.co.za/product/eye-resurrection-wonder
QR Code				
For more information please contact us at: Email: info@skinergy.co.za Website: www.skinergy.co.za Tel: 012 804 6443		For professional use		
		Size	50 ml	50 ml
		SKU	6767	6756
		Wholesale Price	R330,00	R286,00
		Usage	0.1 ml	0.1 ml
		Cost Per Application	R0,66	R0,57
		Weblink	www.skinergy.co.za/product/skin-glow-360°-eye-serum-professional	https://skinergy.co.za/product/eye-resurrection-wonder-professional

NEW SKINERGY EYE TREATMENT PROTOCOL

To assist with salon sales, it is important for clients to experience the new products in treatment. We have created a very effective new Instant Eye Hydra Lift treatment which can be added to any skin treatment, massage, or pedicure.

Treatment Protocol:

- Cleanse the eye area with the Cleansing Facial Milk.
- Massage the Skin Glow 360° Eye Serum into the eye area by incorporating the depuffing eye massage into your application.
- Depuffing & Lifting Eye Massage – for a brightened and refreshed eye area:
 - Apply product around the eyes with tapping movements.
 - Start draining the lymph with pressing draining movements under the ears and down the neck. Repeat 6 – 8 times.
 - Use your fingers and do draining pressure movements in front of the ears.
 - Repeat 6 – 8 times.
 - Do downward pressing movements with two fingers under the eyes, moving from the inside out. Repeat 3 times.
 - Lift the brows by pressing upwards with your fingertips under the brow line and then drain under the eyes. Repeat 3 times.
 - Use your ring fingers and press next to the nose area to drain the sinuses.
 - Pinch and lift the brows and glide with your fingers under the eyes from the inside out. Repeat 4 – 6 times.
 - Do pumping pressure movements with all fingertips under the eyes and on the temples, continuing on the cheeks to the ears and moving down to the neck to encourage lymph drainage. Repeat 3 times.
- Apply the Skinergy Timeless Age Hydra Lift sheet mask to the eye area. Leave for 10 – 15 minutes.
- Apply the Timeless Age Eye Resurrection Wonder with a figure of 8 movement to the eye area to complete the treatment.

TREATMENT COSTING:

Treatment	Products Used	Size	Whole-sale Price	Usage	Unit	Cost p/unit	Total Cost p/treatment
Instant Eye Hydra Lift treatment	Balance Cleansing Milk	500	R245,00	2	ml	R0,49	R 0,98
	Skin Glow 360° Eye Serum	50	R330,00	0,4	ml	R6,60	R 2,64
	3-24 Timeless Age Hydra Lift Eye Sheet Mask	5	R375,00	1	sheet	R75,00	R 75,00
	Timeless Age Eye Resurrection	50	R286,00	0,2	ml	R5,72	R 1,14
Total Cost p/treatment		Price p/treatment	Profit	Profit Margin	Cost %	Gross Profit %	
R 79,76		R 160,00	R 80,24	101%	49,85 %	50,15 %	